FOR IMMEDIATE RELEASE
JUNE 23, 2020

ALL ARTS and ARTE CONCERT PRESENTS:
RUFUS WAINWRIGHT’s UNFOLLOW THE RULES: THE PARAMOUR SESSION

RUFUS WAINWRIGHT ANNOUNCES LIVESTREAM CONCERT PARAMOUR SESSION
CONCERT INCLUDES THE HIGHLY ANTICIPATED UPCOMING ALBUM, UNFOLLOW THE RULES,
TO BE PLAYED IN ITS ENTIRETY PLUS OTHER SONGS

CONCERT TO TAKE PLACE IN THE BALLROOM OF THE HISTORIC PARAMOUR ESTATE IN LOS ANGELES’ SILVERLAKE DISTRICT

Today GRAMMY® Award-nominated singer-songwriter Rufus Wainwright announces Unfollow the Rules: The Paramour Session, a concert that will be livestreamed on Saturday, June 27 at 2pm EST / 8pm CET.
The livestream will premiere in Germany and France on ARTE Concert and ARTE Concert’s Facebook and ALL ARTS’ Facebook for the U.S. and all other territories. ARTE’s stream of the concert will be available as VOD for 90 days. The livestream will also be accessible via Rufus Wainwright’s Official Facebook.

Rufus will perform acoustically, with a socially distanced string section, piano and guitar to accompany him, in the ballroom of LA’s Paramour Mansion, former home of silent film star Antonio Moreno. The concert will feature Rufus’ upcoming album Unfollow the Rules in its entirety plus some additional songs from Wainwright’s existing repertoire and some new compositions, one of them written during and reflecting on the lockdown period reflecting.

To commemorate the album’s release on July 10, the TV broadcast of Rufus Wainwright’s Unfollow the Rules: The Paramour Session, will be available for viewing in the U.S. starting at 5pm PST / 8pm EST on the ALL ARTS broadcast channel, free streaming app and allarts.org.

Details for ARTE’s TV broadcast for Germany and France will be announced soon.

Rufus Wainwright has released this statement regarding the concert:

"The Paramour Session will show a completely different side of Unfollow the Rules. Acoustic, stripped back, sparser, but. in a Rufus Wainwrightian sense of course. Good songs can survive in many different environments. I want my fans to have an opportunity to hear the music live when the album comes out. The only way we can do this responsibly during these times is with acoustic instruments, and fewer musicians in a large space, where everyone can be 6 feet or more apart, with a super small crew. Rather than attempting to imitate the sound of the album I think it’s both more responsible and more creatively interesting to try something new. There are no drums, no effects, no bass, no horns, no flutes, no back-up vocals — only strings that are bowed, picked, hammered, or strummed, and my voice. Let’s hope less is more. Of course, it helps that we are filming and live streaming this from the gorgeous ballroom of the Paramour Estate, a 1920s Hollywood silent film star’s mansion."

UNFOLLOW THE RULES has already been met with remarkable praise from some of Wainwright’s friends, fans, and fellow artists. “This is pop music on a grand scale; sweeping, symphonic, unabashedly emotional and fearlessly agnostic in style and delivery,” says Sting, while Cyndi Lauper described the album as “Rufus’ PET SOUNDS. It sounds like a culmination of everything he has done. It’s a great album, catchy and intelligent.”

The band will consist of:
Brian Green, guitar and music director
Jacob Mann, piano and celeste
Rebecca Schlappich Charles, violin
Eliza James, violin
Jayna Chou, viola
Danica Pinner, cello

About ARTE
ARTE (Association relative à la télévision européenne) is a European free-to-air television network that promotes cultural programming. It is made up of three separate companies: the Strasbourg-based European Economic Interest Grouping ARTE GEIE, plus two member companies acting as editorial and programme production centres, ARTE France in Paris (France) and ARTE Deutschland in Baden-Baden (Germany). As an international joint venture (an EEIG), its programmes focuses to audiences in both countries. For more: https://www.arte.tv/en/arte-concert/

About ALL ARTS
ALL ARTS is breaking new ground as the premier destination for inspiration, creativity and art of all forms. This New York Emmy-nominated arts and culture hub is created by WNET, the parent company of New York’s PBS stations. With the aim of being accessible to viewers everywhere, ALL ARTS’s Webby-nominated programming – from digital shorts to feature films – is available online nationwide through allarts.org, the free ALL ARTS app on all major streaming platforms, and @AllArtsTV on YouTube, Facebook, Instagram, and Twitter. New York area TV viewers can also watch the 24/7 broadcast channel. For all the ways to watch, visit allarts.org/everywhere.

Leadership support for ALL ARTS is generously provided by Jody and John Arnhold, Sue and Edgar Wachenheim III, the Kate W. Cassidy Foundation, The Andrew W. Mellon Foundation, Rosalind P. Walter, and The Agnes Varis Trust.

PRE-ORDER UNFOLLOW THE RULES HERE:
https://rufus.lnk.to/UnfollowTheRules

CONNECT WITH RUFUS WAINWRIGHT
OFFICIAL
FACEBOOK
YOUTUBE
TWITTER
INSTAGRAM

###