IMMERSIVE.WORLD

ALL ARTS presents the U.S. premiere of IMMERSIVE.WORLD, a new series exploring immersive and interactive art where viewers become part of the story, and the lines blur between real life and the artistic experience. Highlights include theater hit “Sleep No More,” Broadway’s “The Great Comet of 1812,” an exploration of how virtual reality is being used in a variety of mediums, and much more.

Premieres Wednesday, February 19 at 10 p.m. on the ALL ARTS broadcast channel, streaming app and allarts.org

Synopsis
A 10-episode series that explores interactive storytelling and experiential art, from immersive theater to virtual reality and more. Through interviews with artists, curators, directors, and writers, each episode explores a different aspect of truly immersive experiences. Each episode will be available to stream on the ALL ARTS free app and website the same day as the television premiere.

Episode Run Time: 30 minutes

Episode Premieres
Wednesday, February 19 at 10 p.m.
IMMERSIVE.WORLD: Immersive Theater
In its first episode, the series presents the universe of New York’s immersive theater from the standpoint of actors, dancers and other performers who have become the biggest names in the genre. Focusing on the mega-hit “Sleep No More” and the groundbreaking “Here,” the episode explores the artists’ relationship with the audience and the mystery behind the immersive productions.

Wednesday, February 26 at 10 p.m.
IMMERSIVE.WORLD: Digital Galleries
The increasing digital evolution of the visual arts is giving rise to new electronic galleries. This episode explores Artechouse, a digital gallery with locations in Washington DC, New York and Miami; and Super Real, a New York-based project that elevates videomapping to high art. The featured works are interactive, inviting the public to participate in the final piece.

Wednesday, March 4 at 10 p.m.
IMMERSIVE.WORLD: Immersive Musical Theater
What makes a musical theater production immersive? This episode goes behind the scenes of the Off-Broadway musical “Here Lies Love,” created by David Byrne and Fatboy Slim, which invites the audience
to dance along. It also explores Broadway’s “The Great Comet of 1812” and showcases Third Rail Projects, which has produced over 40 immersive shows.

Wednesday, March 11 at 10 p.m.
IMMERSIVE.WORLD: Nonfiction Immersion
Artists and filmmakers are using V.R. in documentary films to address environmental problems, social issues and exotic places. This episode looks at shows and art installations such as “Say Something Bunny” and “The Privilege of Escape”, which incorporate real events and invite the audience to participate in new forms of storytelling.

Wednesday, March 18 at 10 p.m.
IMMERSIVE.WORLD: Immersive Intimacy
Immersive Intimacy features plays that bet on situations of extreme intimacy with the audience. It covers two shows that take place in NYC apartments and an interview with Christine Jones, creator of a mobile "theater" for just one viewer. Then we head to London to discover the Draw Me Close Project, which mixes actors, virtual reality, and immersive environments.

Wednesday, March 25 at 10 p.m.
IMMERSIVE.WORLD: Immersive Fantasy
Creators from many artistic disciplines are using new blends of immersive media, fantasy, and storytelling to invite audiences to escape from reality. At the Tribeca Film Festival, V.R. heightens children’s films. In London, Secret Cinema creates sets that invite moviegoers into the universe of the movie. And the play Pip's Island in New York piques children's interest in participatory media.

Wednesday, April 1 at 10 p.m.
IMMERSIVE.WORLD: Immersive Museums
International museums increasingly rely on the power of immersive works to attract the public’s attention. It’s also the case with the New Museum in New York, which has been showing immersive installations and performances, such as “Menesunda”, by Argentinian artist Marta Minujin. This episode also explores Mattress Factory in Pittsburgh, considered the world's first immersive museum, with works by Yayoy Kusama and James Turrell.

Wednesday, April 8 at 10 p.m.
IMMERSIVE.WORLD: Immersive Light
This episode explores immersive art made with the use of light. Prior to the evolution of electronic arts, artists such as James Turrell and Dan Flavin became wizards of using light to create immersive environments and sculptures. In addition to their work, the episode also features another famous veteran artist, Anthony McCall, who has created light sculptures for 40 years, and Norwegian artist Anne Katrine Senstad, who creates immersive installations using neon tubes.

Wednesday, April 15 at 10 p.m.
IMMERSIVE.WORLD: Next Wave Immersive
This episode explores the next wave of immersive works, showcasing Pittsburg-based theater company Bricolage, known for performing innovative immersive productions in unusual locations such as a science museum. The show “The Raven”, set in a historic New York mansion, blends the work of an actress with state-of-the-art surround sound technology to offer an immersive experience revolving around the funeral of Edgar Alan Poe.

Wednesday, April 22 at 10 p.m.
IMMERSIVE.WORLD: Immersive Art & Beyond
Virtual reality is being used for numerous types of visual narratives and works that mix different media. “Chained - A Victorian Nightmare” intersperse virtual reality with live performers to achieve new levels of interaction. To raise awareness about global warming and rising sea levels, Dutch artist Daan Roosegaarde has created a public art installation called Waterlicht, which has been seen by thousands of people in Europe and the United States. And how can augmented reality be explored in journalism? The series talks to the interactive media director of the New York Times.
**Production Credits**

IMMERSIVE.WORLD is a production of ART DOCS. Created by Guto Barra and Peter Dimario. Guto Barra and Tatiana Issa are Executive Producers. Gustavo Nasr and Guto Barra are Directors of Photography. Ricardo Lerman is Editor. Guto Barra and Peter Dimario are Producers. Guto Barra is Writer and Director. Guto Barra and Tatiana Issa are Artistic Directors.

For ALL ARTS Kristy Geslain is Senior Producer. Joe Harrell is Senior Director. Diane Masciale and Neal Shapiro are Executives in Charge.

**About ALL ARTS**

ALL ARTS is breaking new ground as the premier destination for inspiration, creativity and art of all forms. This new arts and culture hub is created by WNET, the parent company of New York’s PBS stations. With the aim of being accessible to viewers everywhere, ALL ARTS programming – from digital shorts to feature films – is available online nationwide through allarts.org, the free ALL ARTS app on all major streaming platforms, and @AllArtsTV on YouTube, Facebook, Instagram, and Twitter. New York area TV viewers can also watch the 24/7 broadcast channel. For all the ways to watch, visit allarts.org/everwhere.

Leadership support for ALL ARTS is generously provided by Jody and John Arnhold, Sue and Edgar Wachenheim III, the Kate W. Cassidy Foundation, The Andrew W. Mellon Foundation, Rosalind P. Walter, and The Agnes Varis Trust.

**About WNET**

WNET is America’s flagship PBS station: parent company of New York’s THIRTEEN and WLIW21 and operator of NJTV, the statewide public media network in New Jersey. Through its new ALL ARTS multi-platform initiative, its broadcast channels, three cable services (THIRTEEN PBSKids, Create, and World), and online streaming sites, WNET brings quality arts, education, and public affairs programming to more than five million viewers each week. WNET produces and presents a wide range of acclaimed PBS series, including Nature, Great Performances, American Masters, PBS NewsHour Weekend, and the nightly interview program Amanpour and Company. In addition, WNET produces numerous documentaries, children’s programs, and local news and cultural offerings, as well as multi-platform initiatives addressing poverty and climate. Through THIRTEEN Passport and WLIW Passport, station members can stream new and archival THIRTEEN, WLIW, and PBS programming anytime, anywhere.

**About ART DOCS**

ART DOCS is a specialty imprint of Producing Partners, a New York-based company that creates content for clients such as HBO, Food Networks/Scripps, Globo, Futura and others. The company has collaborated with many prestigious organizations to produce high quality documentaries, including Keith Haring Foundation, Judd Foundation, Foundation Pierre Bergé - Yves Saint Laurent, Pina Bausch Foundation, Georgia O’Keeffe Museum, Rubin Museum, New Museum, Fondation Henri-Cartier Bresson, Chinati Foundation and others. The Art Documentaries produced by the company have been shown in prestigious arts channels like Arte 1 and HBO, in film festivals like the Chicago International Film Festival, Hot Docs, SXSW, Rio Film Festival, as well as in institutions like the Museum of Modern Art, in New York, ICA, in Boston, and the Modern Art Museum of Fort Worth, among many others.

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